



## Colorado Privacy Act Readiness Offering

### CPA Scope

Law Effective July 1, 2023

Who does CPA apply to?

- Entities that conduct business in Colorado or deliver products/services to Colorado residents AND:
  - Process data of more than 100,000 individuals annually; OR
  - Derive revenue or receive discounts on goods/services in exchange for the sale of personal data of 25,000+ individuals
- Nonprofits are included
- Service providers, contractors, vendors that manage, maintain, or provide services relating to the data on behalf of these companies



### Colorado Citizen Rights



What rights does CPA give to Colorado citizens?

- Opt-out of data processing for targeted advertising, sale or profiling
- Access their data that has been collected
- Correct inaccurate or out-of-date data
- Request the deletion of their data
- Obtain a portable copy of their data or have it transferred to another company

### CPA Readiness Offering Deliverables

ACSM provides:

- Assessment of your CPA gaps
- Recommendations to close the gaps
- Initial CPA privacy training



### CPA Readiness Offering Benefits



Benefits you gain from this offering?

- Knowledge of your CPA privacy obligations
- Approach/roadmap to CPA compliance
- Initial CPA privacy education
- Access to unique privacy talent team